



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

National Media Research Planning  
815 Slaters Lane  
Alexandria, VA 22314-1219

**Contract #** 865318  
**Schedule Dates** 11/01/12-11/06/12  
**Advertiser** Republican National Committee (9217)  
**Agency/T-Code** National Media Research Planning (1768)/154600:  
**Product** Political - US President (1174)  
**Brand** Democrat (Anti) (177520)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** MEDIAASSISTANT,NMRPP  
**Phone/Fax** (202) 863-8500 /  
**CPE** 20/446/3545  
**Account Types** National/Political PAC - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RNC 11/01  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 11/01/12  
**Last Modified** 11/01/12  
**Entered By** Charles Mirkle  
**CO-OP** No  
**Headline #** 06401475  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,844.00  
**Net Total** \$67,116.00  
**Sales Tax**

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Nov. 2012	22	\$78,960.00
<b>Grand Total:</b>	<b>22</b>	<b>\$78,960.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	11P- 11:35P (ET)							1		1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	11/1/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	4P- 5P (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	11/1/12
3.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5A- 5:58A (ET)							1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	11/1/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:58P- 6:30P (ET)							1		1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	11/1/12
5.0	Normal Line / SPOT	11/02/12-11/02/12	4	:30	5:58A- 7A (ET)							1		1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	11/1/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)		1							1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	11/1/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- 12:05A (ET)		1							1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	11/1/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	3:58P- 4:58P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	11/1/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5A- 5:58A (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	11/1/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58P- 6:30P (ET)		1							1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	11/1/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	4	:30	5:58A- 7A (ET)		1							1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	11/1/12
12.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)								1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT	11/1/12
13.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58P- 6:30P (ET)								1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	11/1/12
14.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	5:58A- 8A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	WVEC NEWS SU	11/1/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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15.0	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN	11/1/12
16.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11P- 11:35P (ET)					1				1	\$5,200.00	\$5,200.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	11/1/12
17.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	11:35P- 12:05A (ET)					1				1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE	11/1/12
18.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	3:58P- 4:58P (ET)					1				1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	DR. OZ	11/1/12
19.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	5:58P- 6:30P (ET)					1				1	\$6,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS	11/1/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:57P- 11P (ET)					1				1	\$20,800.00	\$20,800.00	Norfolk (WVEC) (WVEC)	CMA AWARDS 11/1	11/1/12
21.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	5A- 5:58A (ET)			1						1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A	11/1/12
22.0	Normal Line / SPOT	11/06/12-11/06/12	4	:30	5:58A- 7A (ET)			1						1	\$2,400.00	\$2,400.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B	11/1/12
23.0	Normal Line / SPOT	11/01/12-11/01/12	4	:30	7:58P- 11P (ET)					1					\$20,800.00		Norfolk (WVEC) (WVEC)	CMA Awards	11/1/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<u>WVEC Norfolk</u>	Date: <u>11/1</u>
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I, Jon Ferrell  
do hereby request station time concerning the following issue:

Republican National Committee- IE

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:** \$ 67,116 Net

This broadcast time will be used by: Republican National Committee- IE

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**
☐ **No**

#865318

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama; President; 11-6-2012

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee- IE  
Anthony W. Parker, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7-12-12  
Date

*John Feull*  
Signature

703-683-4877  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Penne Marsh*  
Signature

Penne Marsh  
Printed Name

NSC  
Title